

The age of extensible platforms

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Industry Technical Challenges



Access to the best technologies

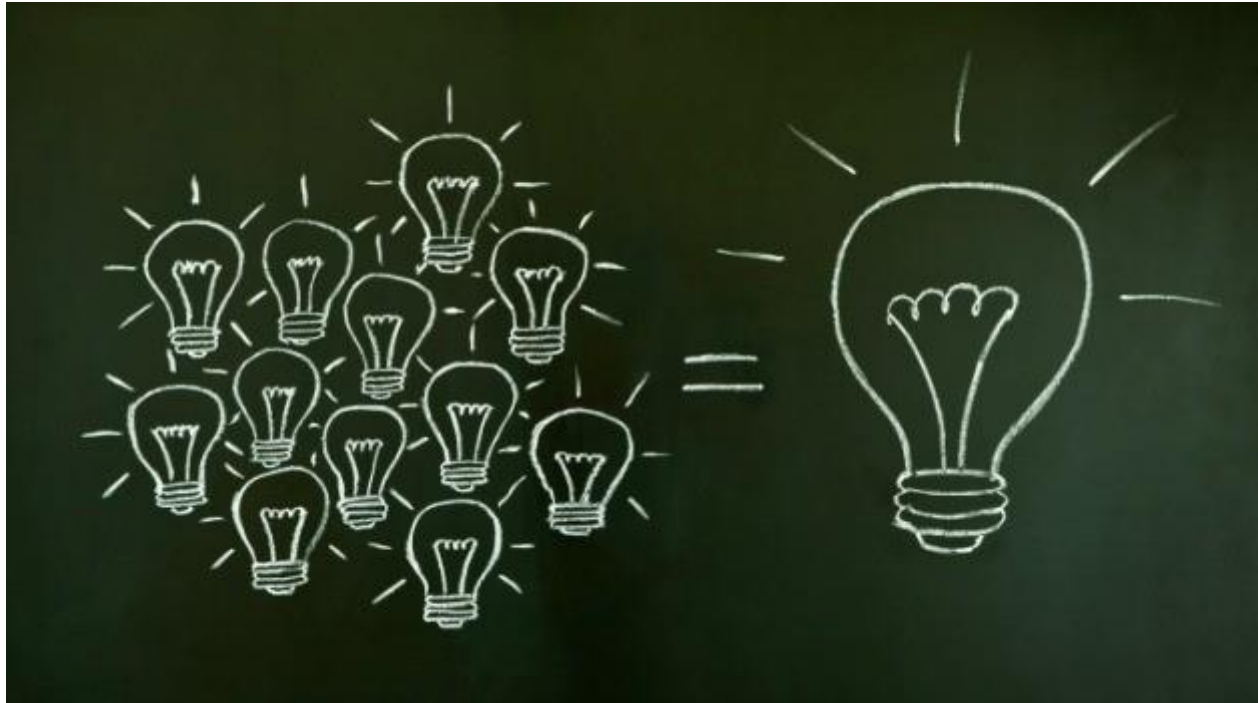
Seamless integration

Fast turnaround

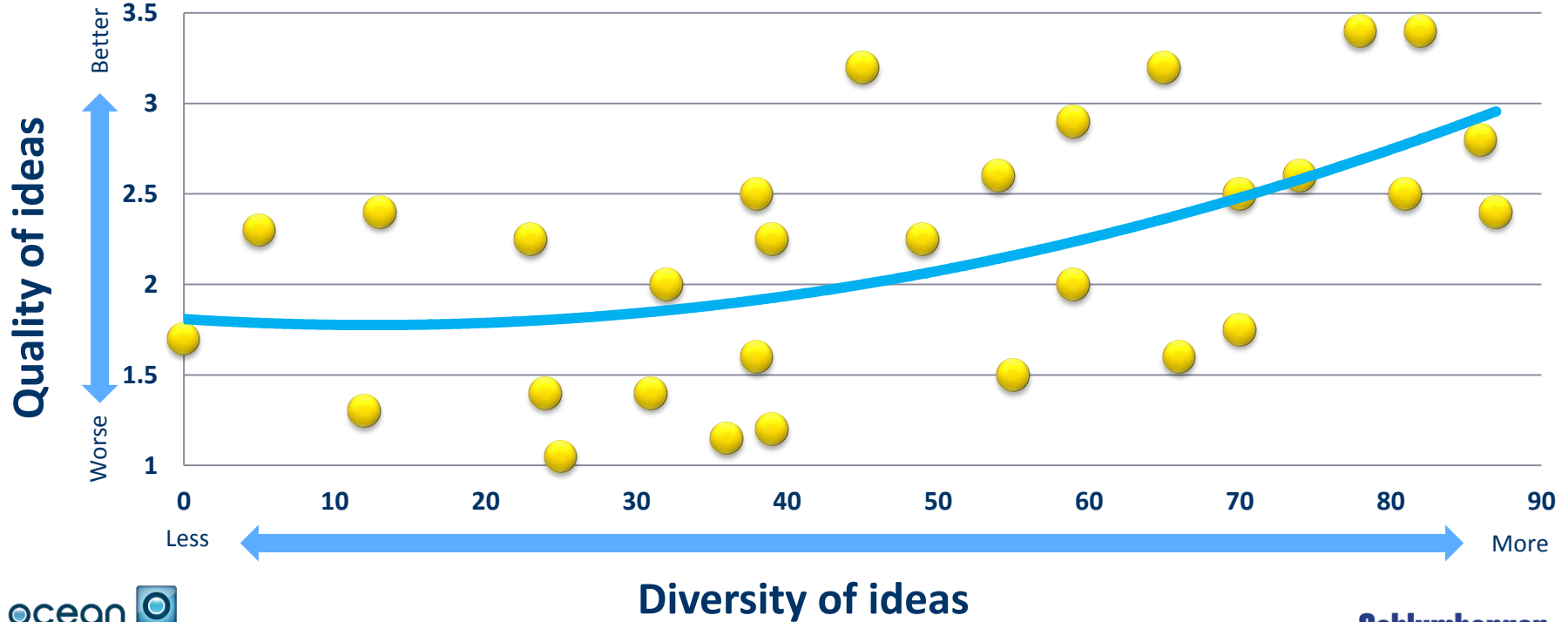
Better collaboration

Diversity of ideas

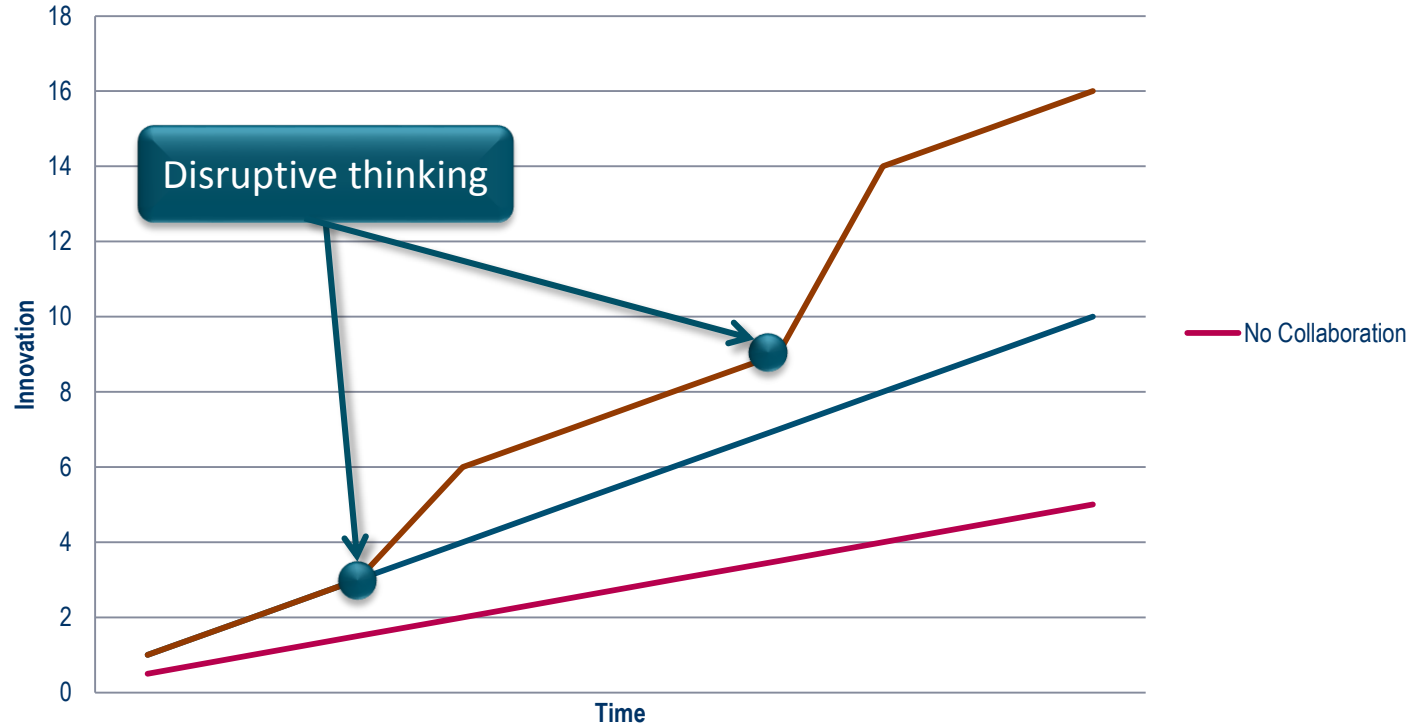
Collaboration brings more ideas into the solution space



Diversity bridges better ideas into the solution space



Collaboration, plus diversity accelerates innovation



**Successful solutions to complex industry problems can
be provided more efficiently with a**

Collaborative and Diverse Ecosystem

**Users do not want to be locked to a single solution.
They want**

Choices

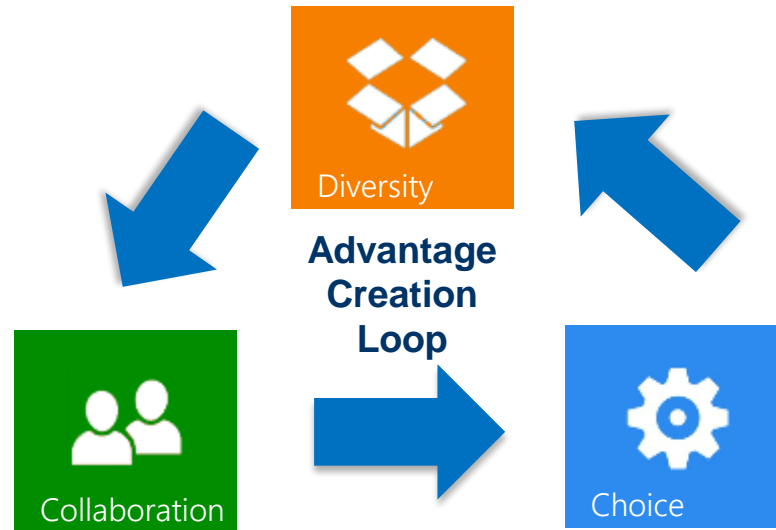
Diversity, collaboration and choice are enabled through

Platforms + Open Extensibility

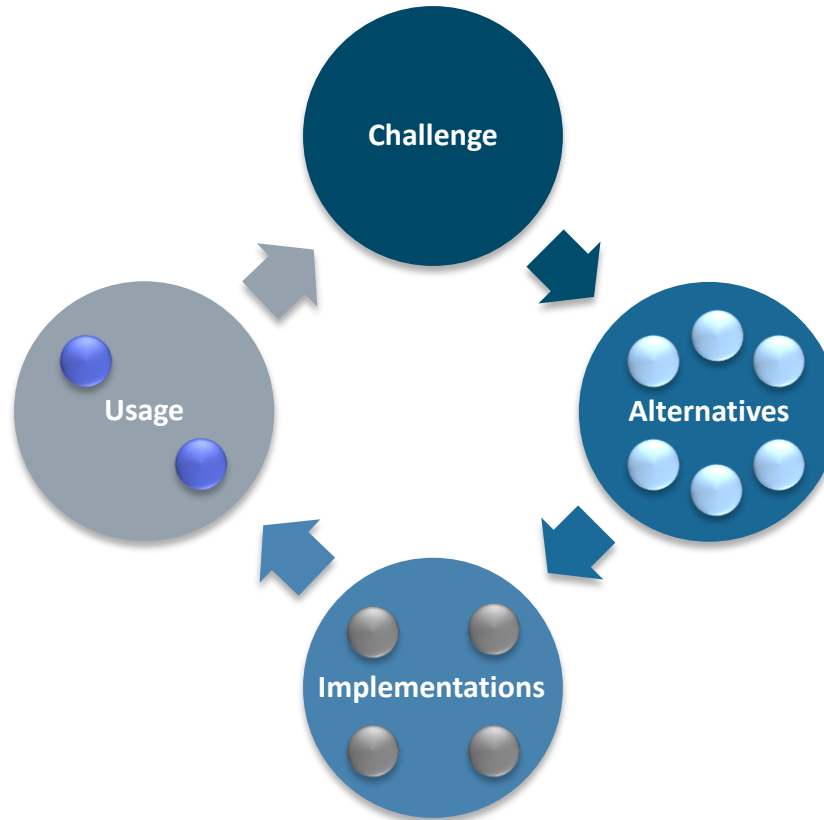


Google™

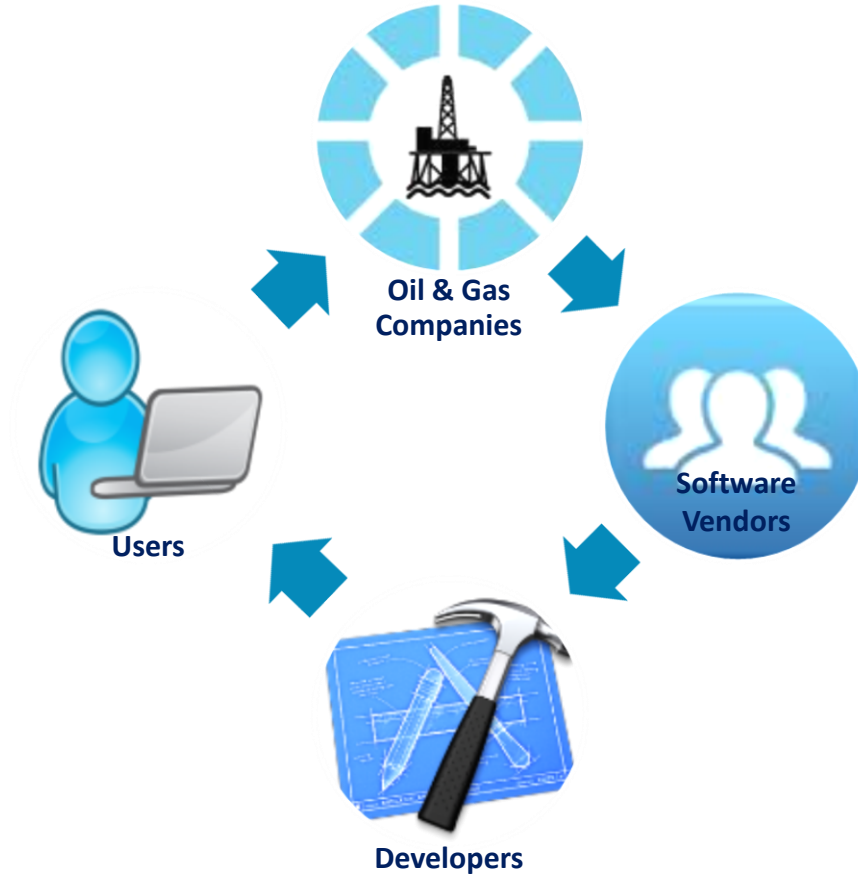
We can solve our Industry's tough problems *Together*



Collaborative and Diverse Ecosystem



An Ecosystem for Oil & Gas

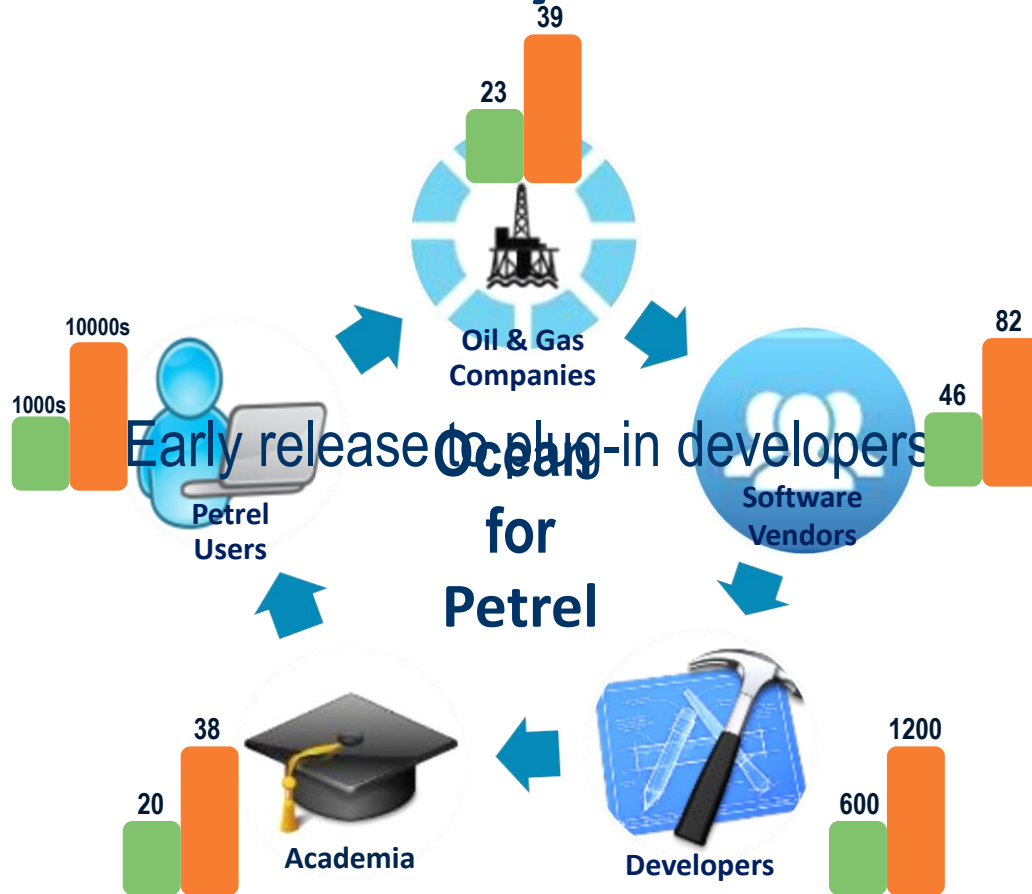


The Ocean Ecosystem

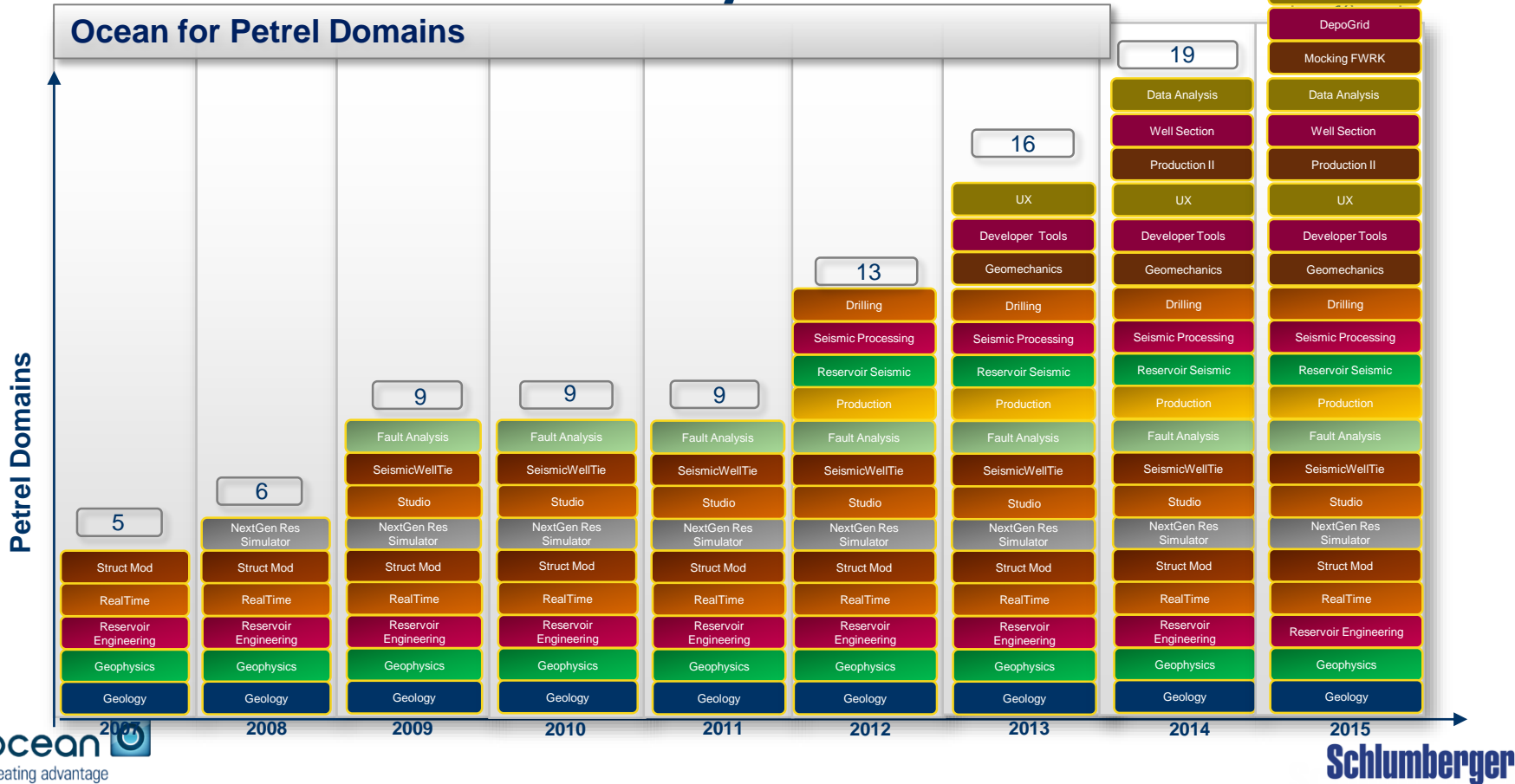


The Ocean Ecosystem evolution

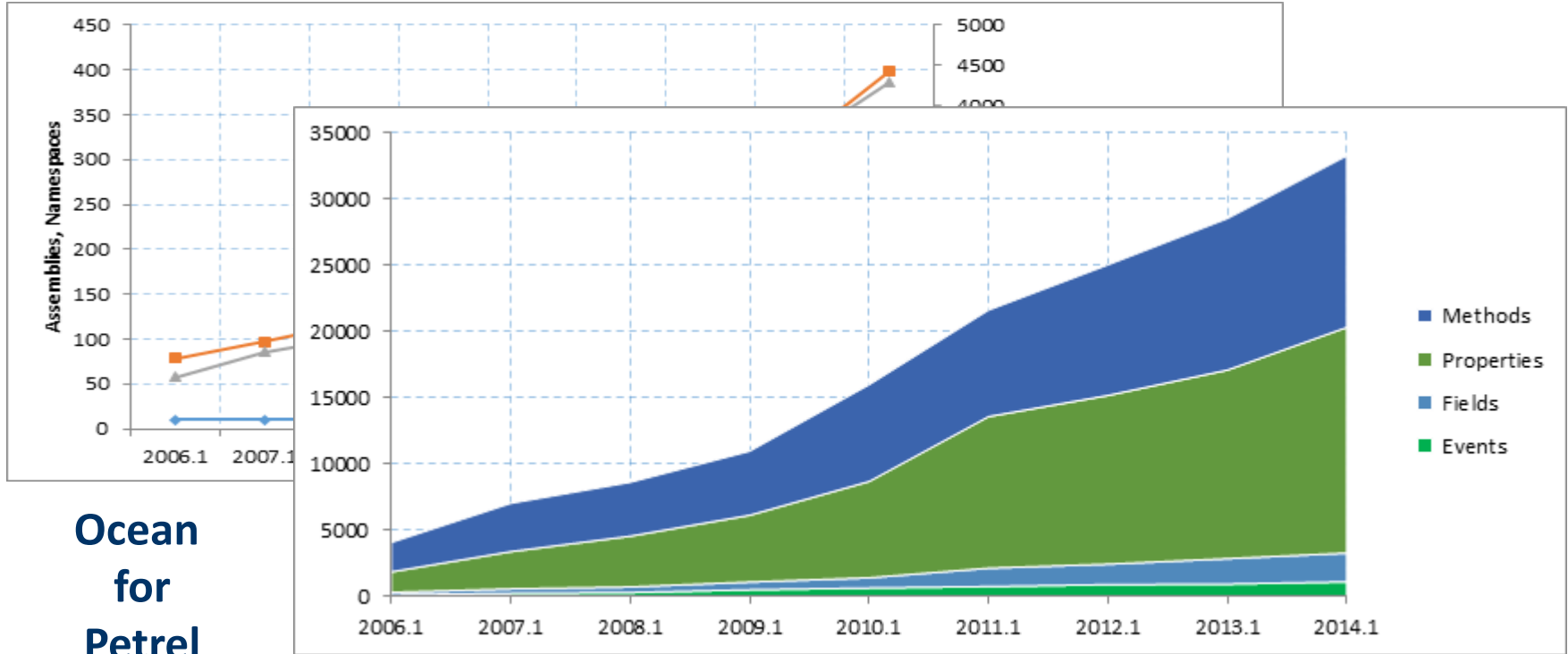
Jun 2006
Dec 2010
Dec 2013



The ecosystem food

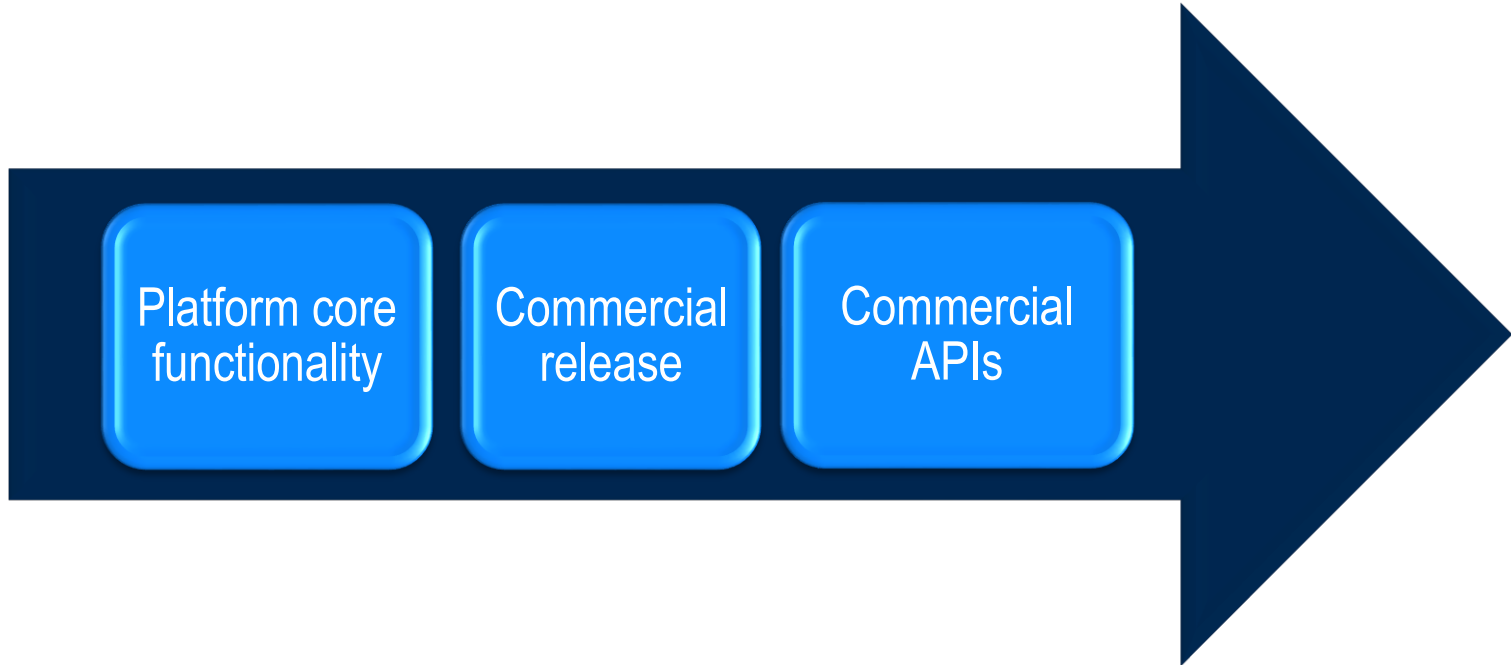


The ecosystem food



Ocean
for
Petrel

From slow feeding

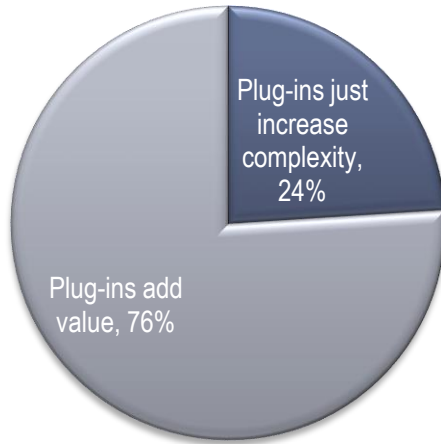


To fast feeding

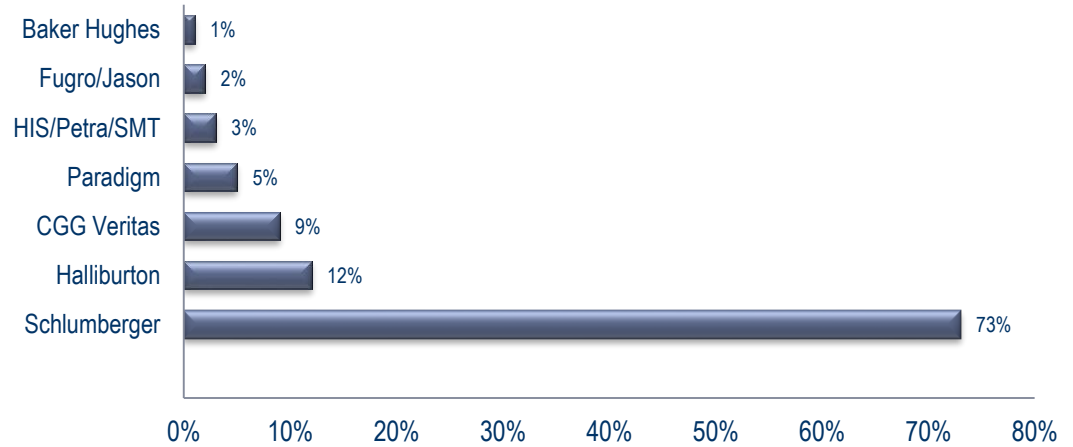


The Value of Extensibility

Value see in plug-ins to major software platforms
"Do you feel plug-ins add value or just increase complexity"



Supplier with easiest connection of plug-in technology
to your primary reservoir characterization tool

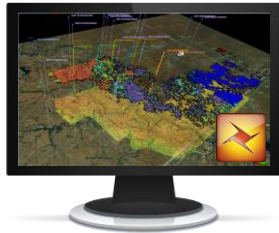


2013 Welling Report



 **Petrel**
Shared earth-critical insight

Since 2006



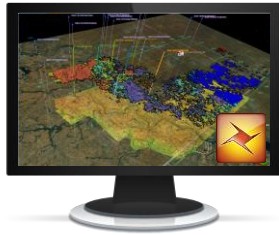
 **Petrel**
Shared earth-critical insight

Since 2006



 **Studio**
Making knowledge work

2014



 **Petrel**

Shared earth—critical insight

Since 2006



 **Studio**

Making knowledge work

2014

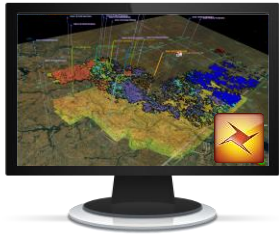


 **Techlog**

Because every well counts

2015

The Age of Extensible Platforms



Petrel

Shared earth-critical insight

Since 2006



Studio

Making knowledge work

2014



Techlog

Because every well counts

2015



Avocet

Engineered for operations

2016+



Thank you

And enjoy the user group meeting!